



**FOR IMMEDIATE RELEASE:**

Wednesday, January 27, 2010

## **MEDIA ALERT for TODAY, January 27, 2010**



### **DC3 MUSIC GROUP MOUNTS URGENT AIRLIFT RELIEF MISSION TO HAITI**

#### **LIVE CONCERT VIDEO PRODUCERS RALLY MUSIC COMMUNITY TO RAISE OVER \$1 MILLION IN SUPPLIES AND DONATIONS**

**SCOTT STAPP, NEW KIDS ON THE BLOCK, CREED, ALTER BRIDGE,  
TOM MORELLO, GODSMACK, JULIANNE HOUGH, EVE, DAVID ARCHULETA,  
MANY OTHERS HELP CAUSE TO DELIVER OVER 10,000 POUNDS OF MEDICAL SUPPLIES,  
DOCTORS AND STAFF TO EARTHQUAKE VICTIMS THROUGH WHEELCHAIR  
FOUNDATION**

**PLANE SCHEDULED TO DEPART TOMORROW FROM LONG BEACH, CA  
FOR ARRIVAL IN PORT-AU-PRINCE**

**WHAT:** **PLANE TO HAITI**, an MD-80 aircraft packed with over three tons of medical supplies, doctors, and medical staff, ready leave Long Beach, CA on a humanitarian mission to Haiti, landing in Port-au-Prince. **Scott Stapp** and the members of **Creed, New Kids On The Block, Alter Bridge, Tom Morello of Rage Against the Machine, Godsmack, Julianne Hough, Eve, and David Archuleta** head the initial wave of musicians helping the cause, with more joining by the moment. Together, they've helped the staff of DC3 Music Group raise over \$1 million in supplies and donations. The plane has been donated by the airlift mission's primary partners, the **Wheelchair Foundation**. **PLANE TO HAITI will return to the U.S. from its first mission on Friday night or Saturday, pending last-minute flight details.**

**WHO:** A team of doctors and other volunteers organized by DC3 Music Group, LLC, including:  
**Daniel E. Catullo III** – Producer/Director and Founder, DC3 Music Group

**Jeff Behrend – Wheelchair Foundation**  
**Dr. Nancy Sobel**  
**DC3 Music Group Staff Members**  
**AGP (Azoff, Geary, Paul) Management representatives**

**WHEN: Wednesday, January 27, 2010**  
**Scheduled Landing (from Stockton, CA) – 9:30 a.m. PST**  
**Scheduled Departure (to Port-au-Prince) –11:00 a.m. PST**

**WHERE: Long Beach Airport**  
AirFlite Inc. / 3250 Airflite Way / Long Beach, CA 90807 / (800) 241-3548

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**PLEASE NOTE: Professional B-roll video of Flight Departure will be available via FTP by 1:30 p.m. PST. Please contact Randex Communications for access information: [randex@randexpr.com](mailto:randex@randexpr.com).**

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LOS ANGELES - When Award-winning director/ producer **Daniel E. Catullo III** saw news reports of Haiti's suffering, it wasn't enough to just pick up the phone and donate money. Instead, the noted concert video producer has spent the past week rallying the music community to mount a million-dollar relief mission poised to depart this week for Port-au-Prince.

Today, through the humanitarian efforts of Catullo's multi-media company, **DC3 Music Group, LLC**, an MD-80 aircraft is scheduled to leave Long Beach, CA, bound for Port-Au-Prince, ready to provide over 10,000 pounds of medical supplies (donated by MedShare), doctors, and medical staff. The plane, donated by the mission's primary partners, the **Wheelchair Foundation**, will be departing from Long Beach this morning, and is scheduled to return from Haiti either Friday night or Saturday.

**Scott Stapp, New Kids On The Block, Alter Bridge, Tom Morello of Rage Against the Machine, Godsmack, Julianne Hough, Eve, and David Archuleta** head the initial wave of musicians helping the cause, with more joining by the moment. Together, they've helped the staff of DC3 Music Group raise over \$1 million in supplies and donations. The **PLANE TO HAITI** effort will continue with as many return trips as needed. The Wheelchair Foundation is accepting donations through the mission's new website, [www.planetohaiti.org](http://www.planetohaiti.org). No donation is too big or too small.

"I couldn't just sit there watching anymore," said Catullo. "So I started calling and e-mailing all of the artists I know and work with and asked for donations and help spreading the word. After five straight 20-hour days, we now have everybody from Scott Stapp to New Kids On The Block to Godsmack helping make this happen. I am so grateful to everybody who stepped up and for the overwhelming amount of support we have received so far. I am pleased to announce that our departure to Haiti with all these supplies is imminent.

"As long as the money and support keeps coming, we will keep the supplies going down. The Wheelchair Foundation is planning many trips to Haiti in the coming months. The need for wheelchairs and medical supplies will not just be this week, but for many, many months. It is quite overwhelming."

Catullo first teamed with the Wheelchair Foundation in 2004 on a trip to deliver wheelchairs to Panama and has been a huge supporter ever since. It was only natural that he reached out to the organization's founder, Ken Behring, to partner in **PLANE TO HAITI**.

"Panama was one of the most amazing experiences I ever have had in my life," said Catullo. "Giving someone the gift of mobility is life-changing and something that we all take for granted. I am honored to be friends with the Behring's and everybody involved at the Foundation. They truly are a special bunch of people"

Added Wheelchair Foundation spokesman **Jeff Behring**: "Our mission to Haiti is about assembling volunteers with a passion to help those in desperate need and then provide. Dan Catullo and his group have been instrumental in assembling this mission and making it happen."

Scott Stapp with the With Arms Wide Open Foundation was the first musician on board supporting the efforts of **PLANE TO HAITI**. He has been on the ground in Haiti since Monday with his relief team headed by **Dr. Janette Neshiewat**, and assistant

**Daniel Nesheiwat.** They have been traveling across the hard hit terrain in a van Stapp purchased and loaded with medical supplies, food and water.

"After seeing firsthand the children at the orphanage, the sight of human tragedy from the earthquake devastation and meeting the people of an already struggling country is truly humbling and hard to hold back the tears," said Stapp. "It instantly changes your perspective on life and makes you want to hold on to every precious moment that life has to give. I think it's hard to see this human travesty and not be impacted one way or another. Clearly, the generosity and the passion from my fellow relief workers makes me feel even more proud to be an American and a nation of mercy to reach out to other nations in times like these. I thank God for the blessing for me to be here and help in any way. We need to continue to help rebuild this country and support these people, especially the thousands of homeless children who lost their parents."

**Sully Erna**, lead singer of multi-platinum rock band **Godsmack**, was another early Catullo supporter and has rallied his fans to help raise more money.

"I really care about human lives in general," said Erna. "A soul is irreplaceable and should never be taken for granted. We're only here for a blip. And we must cherish this life, because none of us are truly qualified to say whether or not we come back. And even if we do, we don't know if we'd remember who we were.

And since I can't be there to help in person, I want to make my contribution as a fellow human being to give what I can while I'm in the fortunate situation that I am to help those that are so unfortunate in this time of tragedy. My heart and prayers go out to all of those families and children that they get through this as quickly and painlessly as possible."

Morello was next. Though he couldn't go along for the ride, the Rage Against the Machine guitarist was pivotal in starting a network of e-mails that led to doctors, supplies and donations, including a group of Haitian doctors and nurses headed to Haiti later to stay for up to one month.

Another charity, MedShare ([www.medshare.org](http://www.medshare.org)), donated over 8,000 pounds of much needed medical supplies for the trip.

"Mr. Catullo was inspired to immediately help bring health and hope to the Haitian people and asked MedShare to collaborate on this important project," said **Chuck Haupt**, executive director of MedShare Western Region. "MedShare has a 10-year history of shipping medical supplies and equipment to support non-profits in the country. We were delighted to learn that **PLANE TO HAITI** was willing to get urgently needed triage supplies flown directly to the Partners In Health hospitals in Port-au-Prince. After a disaster of this magnitude medical supplies are in high demand by caregivers, and MedShare couldn't be more pleased with partnering with Mr. Catullo and **PLANE TO HAITI** to help save lives."

Shortly thereafter, AGP Management, which manages such superstar artists as Godsmack, Creed, Smashing Pumpkins and New Kids On The Block, offered support and rallied its client roster to help. The first act to jump on board was New Kids On The Block. Not only did the multi-platinum group start by making a substantial donation, the members immediately began Twittering fans to get additional donations and other support.

"We here at AGP are incredibly excited to be involved in this mission to bring quick and meaningful aid to the suffering people of Haiti," said AGP Management principal **Paul Geary**. "We feel blessed to represent many world class artists, and we are grateful for their unwavering support for this project; without them this goal would not have been reached."

On the ground in Haiti, DC3 has made plans to utilize its skills as video producers to build an infrastructure that will allow people to leave video messages to their loved ones and check in on them. DC3 also will be able to transmit images of Haiti, focusing on areas underserved by the media, and shoot public service announcements to help the Wheelchair Foundation raise additional funds for future shipments. Additionally, the ground team plans to meet with troops and relief workers to help raise morale, and visit the Hands & Feet Project, the orphaned children's village in Jacmel started by the band Audio Adrenaline. Over 40 computers, two satellite dishes and 100 video cameras have been donated to the ground efforts, made possible through partnerships with CNN, Bing Maps, Kuzzon Media and Wexler Video.

Others involved in the mission include AGP Management, Dr. Nancy Sobel, Dr. Janette Nesheiwat, [Rockpit.com](http://Rockpit.com), and Rodney Bowes Design. So far, three charities, 10 companies and 100 people are working together on the mission to get people directly to Haiti to help.

"It's been an amazing week," said Catullo. "As a small group of people with a mission we are going to help a lot of people."

**About DC3 Music Group, LLC**

DC3 Music Group, LLC was formed in 2008 by award-winning director and producer Daniel E. Catullo III (Nickelback, Godsmack, Smashing Pumpkins, Dave Matthews Band) and industry veterans Peter Bowers and Brian Lisi. DC3 Music Group, LLC is a new multi-media company specializing in exclusive live concerts and behind-the-scenes content from multi-platinum artists to be distributed through multiple distribution channels, including the latest mobile and digital technology through its new website [www.Rockpit.com](http://www.Rockpit.com). The company already has earned a #1 DVD with its first release, the new *Alter Bridge Live From Amsterdam*, and a #4 DVD with its second release, *Creed Live*, and currently is producing DVD projects with Godsmack and Chickenfoot. Visit [www.dc3global.com](http://www.dc3global.com)

#### **About Rockpit.Com**

**Rockpit.com** is the premier rock music destination offering music fans exclusive live streaming concerts and DVD downloads of their favorite rock bands scheduled to launch in late 2009. Providing the latest rock music content, news, and community access, Rockpit.com has all of the latest backstage scoop, interviews and up close and personal footage of the leaders in rock and roll. The site's recent live stream of "Creed Live From Houston" was seen around the world and broadcast to the troops in Iraq and Afghanistan through the USO Network. Visit <http://www.Rockpit.com>

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